



SHARE PRIZE XI COMPETITION

Preamble

Share Project is announcing the XIII Share Festival and the opening of the competition for the Share Prize, the award dedicated to art in the digital age.

Entry

SHARE PRIZE XI EDITION
Competition Notice

Section 1. Scope

Share Festival announces the XI edition of the **Share Prize** for digital art.

The competition jury will award a prize of euro 2,500.00 to the work (published or unpublished) which best represents experimentation between arts and new technologies.

The candidates for the prize (**a short list of 6 competitors**) will be guests at the XIII edition of the Share Festival, taking place in Turin in the end May 2018.

The six nominations of candidates for the prize will be announced at the end of March 2018.

The announcement will be published on the following website: www.toshareproject.it

The winner will be announced during the opening of the festival.

*two thousand, five hundred euros, including tax and social security withholdings.

(The prize will be paid once suitable documentation is presented. Taxes will be applied in compliance with the tax laws of the winner's country of domicile and on the basis of the tax regime elected by the artist, taking into consideration the taxation system applicable to our organisation in Italy. Further information will be sent to the short-listed finalists announced at the end of March 2018)

Section 2. Purpose

This XIII edition of the festival will be led by artistic director **Bruce Sterling**, American author, journalist, editor and critic.

The aim of Share Prize is to discover, promote and support contemporary art in the digital age.

Share Festival, the Italian art fair of electronics, digital art and new media, announces the theme for its eleventh consecutive Share Prize:

FRANKENSTEIN: IL MODERNO PROMETEO

Two hundred years ago this year, "Frankenstein" was first published. The author kept herself anonymous, so that no one would guess that she was a radical teenage feminist who had run off to Italy.

Victor Frankenstein is a bright Swiss college student with a private lab. Victor secretly hacks dead bodies and builds a giant. One dark night, Victor "infuses the spark of being" into his superhuman creation.



But "Frankenstein's Monster" never gets a name. He does have a mother — Mary Wollstonecraft Shelley — but he has never had any legal identity, not for two hundred years.

Illegal, unethical, penniless and not even human, he's the ultimate clandestine refugee. This Nameless One has no family, no friends and no legal papers. He's a citizen of nowhere, lurching off the design table into a troubled, fragmented world of epic Greek mythic passions and torch-and-pitchfork mob riots.

The Nameless One wanders the globe. He listens and learns by spying on people. Often he does free favors, and even works hard for no pay. Yet despite all these conveniences, people never trust the Monster. He exists; he grows ever bolder, stronger and more capable; but he can never really be one of us.

When he "friends" people, the alien becomes even less human. He becomes a troll; he rants, rages, demands a female soul-mate, and plots cruel reprisals on innocent brides. Those who know him best are the ones who dread him worst.

Must the Modern Prometheus suffer for his gift of fire? Must he be chased down with torches by an angry and panicking user-base? Will Silicon Valley ever have a Hollywood happy ending?

SHARE FESTIVAL XIII is about the many powerful entities mankind has built, that are active among us, huge, strong, unloved, scary, mythic and Romantically tragic. They are alive! — but we are the children of Mary Shelley, and of Byron's daughter Ada Lovelace. What about them — and what about us?

Section 3. Terms and Conditions of Entry

The competition is dedicated to artists that use contemporary digital society, in all its shapes and forms, and in combination with analogue technologies and other materials, as a language for creative expression. The competition is open to both Italian and foreign artists. Each artist, or artist collective, can enter a maximum of three works. Artists that are part of collectives may choose to enter the competition individually, with a maximum of three works.

To enter the competition, works must be registered on the website <https://www.toshareproject.it/en/> using the entry form provided. Competition entry forms and art work descriptions will be accepted in either Italian or English, though English is preferred.

Section 4. Eligibility

- Members of the Jury and members of the organising committee
- The employees and contractors of the jury members and of the organising body will not be eligible to take part in the competition.
- Unproduced projects or works will not be accepted.

Section 5. Dates and Deadlines

- a. To enter the competition, works must be registered on the website <https://www.toshareproject.it/en/> using the entry form provided.
- b. To participate in the competition the application form must be received no later than 18th February, 2018 - 24:00. Late entries submitted after the deadline will not be accepted for any reason.



Section 6. Documentation Required to Participate in the Competition

To participate, entrants should complete the on-line entry form on the website <https://www.toshareproject.it/en/>

The following information is required on all entry forms:

- Title of the work;
- Brief description of the work (max. 100 words);
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided);
- URL of the website where further information can be found about the work (personal website / YouTube.com / Vimeo.com/ etc.)
- No additional material (hardcopy, DVDs, CDs, etc.) should be sent, beyond the specific competition requirements.

Each competition entrant will be required to expand on the information provided in the entry form in a dedicated website. The website should contain:

- A description of the work (max. 500 words) explaining the central concept and technology used;
- Images (.jpg), video (mpeg4/h.264) or audio files (.mp3) of the work;
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided).

N.B. Entrants are responsible for the design, creation and all costs connected with the website required to participate in the competition.

Section 7. Jury

An international jury will review the works and projects entered in the competition and nominate a short list of finalists for the prize (maximum of six nominees).

The Jury is composed by:

REGINE DEBATTY, writer, blogger, curator and founder of we-make-money-not-art.com

LAURA MILANI, President of Museo Nazionale del Cinema di Torino

DANIELE TERZOLI, writer and coordinator of 'Trieste Science+Fiction Festival'

JASMINA TESANOVIC, creator of the "IoWT" and curator of Share Prize Xi edition

BRUCE STERLING, Share Festival Art Director

The finalists will be invited to participate in the XIII edition of Share Festival, to be held in Torino in the end of May 2018, location will be announced in the beginning of 2018.

The six finalists for the prize will be announced at the end of March 2018.

The short list will be published on the website <https://www.toshareproject.it/en/>

The winner will be announced during the festival.

Section 8. Organising Committee

The organising committee of the Share Prize is hosted at the offices of The Sharing.

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info@toshareproject.it

Section 9. Intellectual Property and Copyright of Selected Works

By entering the competition, the artists of the short-listed works will implicitly give their consent to the



publication and reproduction, in part or in whole, of their projects by The Sharing for the purposes of cultural promotion.

Section 10. Dissemination of the Competition

This competition notice, consisting of three pages, will be published on-line on the website <https://www.toshareproject.it/en/> , and will be displayed at all institutions of reference.