



## SHARE PRIZE COMPETITION

### Preamble

The Sharing Association through the Share Project platform announces the **XV edition of Share Festival**, publishing the **Share Prize Competition** dedicated to contemporary art declined to technologies and sciences.

### Entry

SHARE PRIZE XIII EDITION  
Competition Notice

### Section 1 Scope

Share Festival announces the thirteenth edition of Share Prize contest dedicated to contemporary art declined to technologies and sciences. The competition jury will award a prize of Euro 2,500.00\* to the work (published or unpublished) which best represents experimentation between arts and new technologies.

The candidates for the prize (a short list of 6 competitors) will be guests at the fifteenth edition of the Share Festival.

The six nominations of candidates for the prize will be announced at the end of February 2020.

The announcement will be published on the following website: [www.toshareproject.it](http://www.toshareproject.it)

The winner will be announced during the Opening of the festival.

\*two thousand, five hundred euros, including tax and social security withholdings.

(The prize will be paid after suitable documentation is presented. Taxes will be applied in compliance with the tax laws of the winner's country of domicile and on the basis of the tax regime elected by the artist, taking into consideration the taxation system applicable to our organisation in Italy. Further information will be sent to the short-listed finalists at the end of February 2020.)

### Section 2 Purpose

**Share Festival**, the Italian exhibition of contemporary art linked to technological evolution and science announces the theme of the thirteenth consecutive year of the Share award. The works nominated for the award must follow the theme described here:

#### RIOTS - Here We Are -

An atmosphere of blissful calm prevails over Share Festival, in the fifteenth consecutive year of our technology-art fair. The cruel word "Crisis" has become old-fashioned here in Italy, a nation whose government is the most stable of all the G-7 major powers.

Our city has recently signed a ten-point Manifesto of Non-Hostile Communications, which recommends wise principles of civilized discourse online (and is highly suited for public announcements like this one). The City of Turin has recently celebrated its first "Festival of Technology," where our erudite populace responded with polite appreciation to the marvels of science. This huge, crowd-pleasing tech festival appeared back-to-back with Turin's vast, legendary "Artissima" art fair, so that our city can now justly boast of its learned patronage of every form of modern art, and modern research, too!

Here at Share Festival of Piemonte, the radical, cutting-edge art forms that we have long championed: tactical media, net.art, device art, code art, interactive installations and augmented experiences — are being legitimized, refined and civilized. All of our avant-garde artistic eccentricities are fast becoming twenty-first century mainstream lifestyles. Our Share Festival jury for the year 2020 is the wisest and best-briefed that



we have ever assembled, for it includes the doyenne of the Piedmontese art scene, the globally-famed art collector and cultural activist, Patrizia Sandretto Re Rebaudengo. She is Share Festival's favorite Knight of Arts and Letters. We are really looking forward to a close discussion of your artistic entries this year.

Frankly, our festival has never seen such a halcyon situation. We are the picture of smart-urban civility.

La vita é bella!

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However... here, below the dividing-line... what about all those other cities, here at the turn of the decade? Crowds waves angry banner, subways are flaming, airports are besieged, lasers flare in the tear-gas clouds under the drones — urban mayhem smolders over every horizon! Leaderless crowds cry out their need to take back a control that seems entirely illusory; polarized parliaments howl abuse and demand impeachments, blockades and barricades abound to stop overcrowded caravans where all the wheels have fallen off....

Tech unicorns fall flaming in disgrace, and even the ultra-rich weep and tremble in public venues; social lynch-mobs abound, while enlightened scientists flee the trolls; upheavals are met with ominous silence as the Internet's plug is pulled over vast, stricken provinces. The tenuous fabric of civilization is shredded as law enforcement agents randomly batter the passers-by, and frenzied outbursts of reckless passion and raw discontent shatter the one-way mirror of the status quo. Surveillance is redoubled as the surveilled can't be bothered to behave; to "befriend" is an act of covert emnity, while to "like" is passe'.

A riot is not a revolution or a reform, it's a burst of frenzy that concludes in melancholy astonishment.

And yet: here we are. Such is the social condition. It could be anywhere, it could be anybody. What can we make of this? What's to become of us?

*Bruce Sterling, Share Festival Art Director  
Jasmina Tesanovic, Share Prize Curator*

### **Section 3 Terms and Conditions of Entry**

The competition is dedicated to artists who express the contemporaneity of the technological society as a language of creative expression, in all forms and formats, even in combination with analogue technologies and / or any other material.

The competition is open to both Italian and foreign artists. Each artist, or artist collective, can enter a maximum of three works. Artists that are part of collectives may choose to enter the competition individually, with a maximum of three works.

To enter the competition, works must be registered on the website [www.toshareproject.it](http://www.toshareproject.it) using the entry form provided. Competition entry forms and art work descriptions will be accepted in either Italian or English, though English is preferred.

### **Section 4 Eligibility**

- Members of the Jury and members of the organizing committee
- The employees and contractors of the jury members and of the organizing body will not be eligible to take part in the competition.
- Unproduced projects or works will not be accepted.

### **Section 5 Deadlines**

- a. To enter the competition, works must be registered on the website [www.toshareproject.it](http://www.toshareproject.it) using the entry form provided.



- b. To participate in the competition the application form must be received no later than 28<sup>th</sup> January 2020 - 12:00 am. Late entries submitted after the deadline will not be accepted for any reason.

## **Section 6 Documentation Required to Participate in the Competition**

To participate, entrants should complete the on-line entry form on the website [www.toshareproject.it](http://www.toshareproject.it)

The following information is required on all entry forms:

- Title of the work;
- Brief description of the work (max. 100 words);
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided);
- URL of the website where further information can be found about the work.
- No additional material (hardcopy, DVDs, CDs, etc.) should be sent, beyond the specific competition requirements.

Each competition entrant will be required to expand on the information provided in the entry form in a digital format (website, social media or a downloadable archive). The required documentation should contain:

- A description of the work (max. 500 words) explaining the central concept and technology used;
- Images (.jpg), video (.avi/mpeg4/h.264) or audio files (.mp3) of the work;
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided).

## **Section 7 Jury**

An international jury will review the works and projects entered in the competition and nominate a short list of finalists for the prize (maximum of six nominees).

The finalists will be invited to participate in the XV edition of Share Festival, to be held in Torino from 7<sup>th</sup> to 10<sup>th</sup> of May 2020.

The six finalists for the prize will be announced in February 2020.

The short list will be published on the website [www.toshareproject.it](http://www.toshareproject.it)

The winner will be announced during the Opening of the festival.

## **Section 8 Organizing Committee**

The organizing committee of the Share Prize is hosted at the offices of The Sharing.

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10124 Turin, Italy

Tel. +39 0115883693

[info@toshareproject.it](mailto:info@toshareproject.it)

## **Section 9 Intellectual Property and Copyright of Selected Works**

By entering the competition, the artists of the short-listed works will implicitly give their consent to the publication and reproduction, in part or in whole, of their projects by The Sharing for the purposes of cultural promotion.

## **Section 10 Dissemination of the Competition**

This competition notice, consisting of three pages, will be published on-line on the website [www.toshareproject.it](http://www.toshareproject.it), and will be displayed at all institutions of reference.