



## SHARE PRIZE XIV 'SEARCHLIGHT' COMPETITION

### Preamble

The Sharing Association through the Share Project platform announces the **XVI edition of Share Festival**, publishing the **Share Prize XIV Competition** dedicated to contemporary art that combines with technologies and sciences.

### Entry

SHARE PRIZE XIV EDITION  
Competition Notice

### Section 1 Scope

Share Festival announces **the fourteenth edition of Share Prize** contest dedicated to contemporary art declined to technologies and sciences. The International Jury will award a prize of **Euro 2,500.00\*** to the work (published or unpublished) which best represents experimentation between arts and new technologies.

The candidates for the prize (a short list of 6 competitors) will be guests at the sixteenth edition of Share Festival. The six nominations of candidates for the prize will be announced at the end of February 2021. The announcement will be published on the following website: [www.toshareproject.it](http://www.toshareproject.it)  
The winner will be announced during the Opening of the festival.

\*two thousand, five hundred euros, including tax and social security withholdings.

(The prize will be paid after suitable documentation is presented. Taxes will be applied in compliance with the tax laws of the winner's country of domicile and on the basis of the tax regime elected by the artist, taking into consideration the taxation system applicable to our organisation in Italy.)

### Section 2 Purpose

**Share Festival**, the Italian exhibition of contemporary art linked to technological evolution and science announces the theme of the fourteenth consecutive year of the Share award. The works nominated for the award must follow the theme described here:

## SHARE PRIZE XIV 'SEARCHLIGHT'

*Here at Share Festival, we are veterans of the 21st Century. We have prevailed over financial crises, political turmoil, tech disruption, to create fifteen Turinese festivals of technology art, unbroken, in a row.*

*We will even outlast a major planetary epidemic, as our legendary Board of Directors plots and schemes on our screens. In our latest Call for Artists, however, we need to confront this matter of screens. Because they're getting tedious.*

*During our entire existence as Share Festival, we have valiantly championed digital art on screens. We have favored net.art, software art, motion graphics, and interactive video installations. We've encouraged our favorite creative artists with awards, prize money, and even Artmaker bags full of tools.*



*However, now that we've witnessed every aspect of art, culture, commerce, politics and education all boxed into the glass of tiny screens, we need a change.*

*Our new theme for 2021, "Searchlight," is about digital art that escapes the limits of screens.*

*We're searching for appealing, bright, dazzling, airy art also for exterior walls, tall buildings, and even the clouds overhead. We want psychedelic light shows and warbling laser beams.*

*At Share Festival, we love device art and machine art. It's rare for us to have a show without at least one vigorous, striking, noisy gadget that might possibly kill somebody. This year, however, we judge that the contagious air is enough of a risk for our Turinese public, so if you have machinery to offer us, it needs to be free-breathing machinery, such as fountains, drones, firework shows or smoke signals. Trust us, device-makers, we still adore you! Let's talk!*

*With our "Searchlight" theme for the year 2021, we anticipate the expressive world that exists beyond the pandemic and its many, stifling, bonsai-like limitations. So we want the boundless, the airy and the mind-expanding vistas.*

*Someday we will return to our festival's heritage, which is the historic, epic scale of Turinese "cinema muto" with its surging crowds, swords, sandals and erupting volcanoes. In the meantime, though, we need to get away from our desks.*

*Together, let us breathe the open air of creative freedom, under comet-like vistas of novelty!*

*Bruce Sterling, Share Festival Art Director  
Jasmina Tesanovic, Share Prize Curator*

### **Section 3 Terms and Conditions of Entry**

The competition is dedicated to artists who express the contemporaneity of the technological society as a language of creative expression, in all forms and formats, even in combination with analogue technologies and / or any other material. The competition is open to both Italian and foreign artists. Each artist, or artist collective, can enter a **maximum of three works**. Artists that are part of collectives may choose to enter the competition individually, with a **maximum of three works**.

To enter the competition, works must be registered on the website [www.toshareproject.it](http://www.toshareproject.it) using the entry form provided. Competition entry forms and art work descriptions will be accepted in either Italian or English, though English is preferred.

### **Section 4 Eligibility**

- Members of the Jury and members of the organizing committee
- The employees and contractors of the jury members and of the organizing body will not be eligible to take part in the competition.
- Unproduced projects or works will not be accepted.

### **Section 5 Deadlines**

- To enter the competition, works must be registered on the website [www.toshareproject.it](http://www.toshareproject.it) using the entry form provided.
- To participate in the competition the application form must be received **no later than 31 January 2021 - 12:00 am**. Late entries submitted after the deadline will not be accepted for any reason.

### **Section 6 Documentation Required to Participate in the Competition**

To participate, entrants should complete the on-line entry form on the website [www.toshareproject.it](http://www.toshareproject.it)



The following information is required on all entry forms:

- Title of the work;
- Brief description of the work (max. 100 words);  
Curriculum Vitae of the artist or of the artist collective (in the case of newly-formed collectives, the curricula vitae of each member of the collective should be provided);
- URL of the website where further information can be found about the work.
- No additional material (hardcopy, DVDs, CDs, etc.) should be sent, beyond the specific competition requirements.

Each competition entrant will be required to expand on the information provided in the entry form in a digital format (website, social media or a downloadable archive). The required documentation should contain:

- A description of the work (max. 500 words) explaining the central concept and technology used;
- Images (.jpg), video (.avi/mpeg4/h.264) or audio files (.mp3) of the work;
- Curriculum vitae of the artist or of the artist collective (in the case of newly-formed collectives, the curricula vitae of each member of the collective should be provided).

### **Section 7 Jury**

An international jury will review the works and projects entered in the competition and nominate a short list of finalists for the prize (maximum of six nominees).

The finalists will be invited to participate in the XVI edition of Share Festival, to be held in Torino in 2021, date to be defined on the basis of the epidemiological trend of the pandemic in progress.

The six finalists for the prize will be announced in February 2021.

The short list will be published on the website [www.toshareproject.it](http://www.toshareproject.it)

The winner will be announced during the Opening of the festival.

### **Section 8 Organizing Committee**

The organizing committee of the Share Prize is hosted at the offices of The Sharing.

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10124 Turin, Italy

Tel. +39 0115883693

[info@toshareproject.it](mailto:info@toshareproject.it)

### **Section 9 Intellectual Property and Copyright of Selected Works**

By entering the competition, the artists of the short-listed works will implicitly give their consent to the publication and reproduction, in part or in whole, of their projects by The Sharing for the purposes of cultural promotion.

### **Section 10 Dissemination of the Competition**

This competition notice, consisting of three pages, will be published on-line on the website [www.toshareproject.it](http://www.toshareproject.it), and will be displayed at all institutions of reference.