



SHARE PRIZE XV COMPETITION

Preamble

The Sharing Association through the Share Project platform announces the **XVII edition of Share Festival**, indicating the **Share Prize Competition** dedicated to contemporary art declined to technologies and sciences.

Entry

SHARE PRIZE XV EDITION

Competition Notice

Section 1 Scope

Share Festival announces the thirteenth edition of Share Prize contest dedicated to contemporary art declined to technologies and sciences. The competition jury will award a prize of Euro 2,500.00* to the work (published or unpublished) which best represents experimentation between arts and new technologies.

The candidates for the prize (a short list of 6 competitors) will be guests at the fifteenth edition of the Share Festival, taking place in Turin from **31th October to 5th November 2023**.

The six nominations of candidates for the prize will be announced in **July 2023**.

The announcement will be published on the following website: www.toshareproject.it

The winner will be announced during the Opening of the festival.

*two thousand, five hundred euros, including tax and social security withholdings.

(The prize will be paid once suitable documentation is presented. Taxes will be applied in compliance with the tax laws of the winner's country of domicile and on the basis of the tax regime elected by the artist, taking into consideration the taxation system applicable to our organisation in Italy. Further information will be sent to the short-listed finalists at the end of March 2019.)

Section 2 Purpose

Share Festival, the Italian exhibition of contemporary art linked to technological evolution and science, announces the theme of the fifteenth consecutive year of the Share award. The works nominated for the award must follow the following theme:

"ELABORATOR"

The Heart of the Artificial Intelligence

Long ago, in the era before globalization, computers had national names. In France, computers were "*ordinateurs*." In Spain, they were "*ordenadores*." These machines put the world in order.

In Germany they were "*datenverarbeitungsanlage*," equipment for working with data.

But in Italy, computers were "*elaborati*," or machines to make the world elaborate.

The elaborators have won.

Computers no longer merely "compute" to solve our mathematical problems. We live in the consequences of their technical solutions. They are becoming self-educated neural nets, the most elaborate machines ever made.

Elaborators don't pretend to rationality. They use probabilistic statistics. They can out-talk lawyers; they can automate painters. Given human commands of just a few words -- the simplest human initiatives --



they generate huge, gorgeous, baroque, and deeply untrustworthy constructions. The elaborators have all the might of modern cloud computation. The elaborators have the biggest, and the dirtiest, Big Data databases in the world. The biggest tech companies in the world are fighting each other with them.

Yesterday, computers computed, but tomorrow, elaborators will elaborate. Generators will generate, degenerate, and regenerate. How do we judge their value? How do we feel about this? Where are the sorrows and joys in it? What does it mean that computers are more polyvalent, more civilized, more politically and socially complex, more steeped in scraped-off databases of art-history -- in summary, more Italian than they've ever been before?

It's too early to know the truth -- but we can make art works that can test the new situation. As we steadfastly declare at Share Festival, "Proviamo!" In Turin, we never passibly wait to be told what will happen: we will try it out, we will test it. In this world of elaborate uncertainty, let art lead the way the the heart of tomorrow.

*Bruce Sterling, Share Festival Art Director
Jasmina Tešanović, Share Prize Curator*

Section 3 Terms and Conditions of Entry

The competition is dedicated to artists that use contemporary tech society, in all its shapes and forms, and in combination with analogue technologies and other materials, as a language for creative expression. The competition is open to both Italian and foreign artists. Each artist, or artist collective, can enter a maximum of three works. Artists that are part of collectives may choose to enter the competition individually, with a maximum of three works.

To enter the competition, works must be registered on the website www.toshareproject.it using the entry form provided. Competition entry forms and art work descriptions will be accepted in either Italian or English, though English is preferred.

Section 4 Eligibility

- Members of the Jury and members of the organizing committee
- The employees and contractors of the jury members and of the organizing body will not be eligible to take part in the competition.
- Unproduced projects or works will not be accepted.

Section 5 Deadlines

- To enter the competition, works must be registered on the website www.toshareproject.it using the entry form provided.
- To participate in the competition the application form must be received no later than **31th May 2023 - 12:00 pm**. Late entries submitted after the deadline will not be accepted for any reason.

Section 6 Documentation Required to Participate in the Competition

To participate, entrants should complete the on-line entry form on the website www.toshareproject.it
The following information is required on all entry forms:

- Title of the work;
- Brief description of the work (max. 100 words);
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided);
- URL of the website where further information can be found about the work.



- No additional material (hardcopy, DVDs, CDs, etc.) should be sent, beyond the specific competition requirements.

Each competition entrant will be required to expand on the information provided in the entry form in a dedicated website. The website should contain:

- A description of the work (max. 500 words) explaining the central concept and technology used;
- Images (.jpg), video (.avi/mpeg4/h.264) or audio files (.mp3) of the work;
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided).

N.B. Entrants are responsible for the design, creation and all costs connected with the website required to participate in the competition.

Section 7 Jury

An international jury will review the works and projects entered in the competition and nominate a short list of finalists for the prize (maximum of six nominees).

The finalists will be invited to participate in the XVII edition of Share Festival, to be held in Torino from **31th October to 5th of November 2023** in the spaces of **Cavallerizza Reale** of Turin, during the **ContemporaryArt Week Torino Piemonte**.

The six finalists for the prize will be announced in **July 2023**.

The short list will be published on the website www.toshareproject.it

The winner will be announced during the Opening of the festival.

Section 8 Organizing Committee

The organizing committee of the Share Prize is hosted at the offices of The Sharing.

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Section 9 Intellectual Property and Copyright of Selected Works

By entering the competition, the artists of the short-listed works will implicitly give their consent to the publication and reproduction, in part or in whole, of their projects by The Sharing for the purposes of cultural promotion.

Section 10 Dissemination of the Competition

This competition notice, consisting of three pages, will be published on-line on the website www.toshareproject.it, and will be displayed at all institutions of reference.